



MAP Pricing Guidelines

****CONFIDENTIAL - DO NOT PRINT OR DISTRIBUTE****

Effective 11/15/2021

ITEM	UPC	PRODUCT DESCRIPTION	MSRP	MAP (Minimum)
DENTAL PRODUCTS				
40000	6-32634-40000-2	Brushless Toothpaste Small	\$17.99	\$16.49
40001	6-32634-40001-9	Brushless Toothpaste Medium	\$23.99	\$21.99
40002	6-32634-40002-6	Brushless Toothpaste Mini	\$8.49	\$7.59
40003	6-32634-40003-3	Brushless Toothpaste Large	\$23.99	\$21.99
40010	6-32634-40010-1	Plaque Zapper Pouch Sm/Med	\$15.39	\$13.99
40011	6-32634-40011-8	Plaque Zapper Pouch Med/Lrg	\$16.49	\$14.99
40024	6-32634-40024-8	Brushless Toothpaste Single Small	\$1.64	\$1.29
40025	6-32634-40025-5	Brushless Toothpaste Single Large	\$3.29	\$1.99
40026	6-32634-40026-2	Brushless Toothpaste Sample Pouch Mini	\$1.49	\$0.99
40027	6-32634-40027-9	Brushless Toothpaste Single Medium	\$1.99	\$1.49
41000	6-32634-41000-1	Value Pack Brushless Toothpaste Small	\$37.99	\$34.99
41001	6-32634-41001-8	Value Pack Brushless Toothpaste Medium	\$48.99	\$44.99
41003	6-32634-41003-2	Value Pack Brushless Toothpaste Large	\$48.99	\$44.99
42000	6-32634-42000-0	Sensitive Gums Brushless Toothpaste Small	\$8.99	\$7.99
42001	6-32634-42001-7	Sensitive Gums Brushless Toothpaste Medium	\$11.99	\$10.99
45000	6-32634-45000-7	Protection+ Brushless Toothpaste Small	\$20.49	\$18.49
45001	6-32634-45001-4	Protection+ Brushless Toothpaste Medium	\$26.99	\$24.99
45002	6-32634-45002-1	Protection+ Brushless Toothpaste Mini	\$9.69	\$8.69
45003	6-32634-45003-8	Protection+ Brushless Toothpaste Large	\$26.99	\$24.99
45004	6-32634-45004-5	Protection+ Single Small	\$1.64	\$1.29
45005	6-32634-45005-2	Protection+ Single Large	\$1.99	\$1.99
45006	6-32634-45006-9	Protection+ Sample Pouch Mini	\$1.49	\$0.99
45007	6-32634-45007-6	Protection+ Single Medium	\$3.29	\$1.49
HIP & JOINT PRODUCTS				
20001	6-32634-20001-5	Joint Rescue Sea Mobility Beef	\$16.49	\$14.99
20002	6-32634-20002-2	Joint Rescue Sea Mobility Chicken	\$16.49	\$14.99
20003	6-32634-20003-9	Joint Rescue Sea Mobility Venison	\$18.69	\$16.99
20004	6-32634-20004-6	Joint Rescue Sea Mobility Lamb	\$16.49	\$14.99
10012	6-32634-10012-4	Joint Rescue Super Strength Chewable 60 ct	\$30.79	\$27.99
10013	6-32634-10013-1	Joint Rescue Super Strength Chewable 90 ct	\$41.79	\$37.99
25001	6-32634-25001-0	Joint Rescue Energy Mobility Recovery (EMR)+ Beef	\$19.99	\$17.99
25002	6-32634-25002-7	Joint Rescue Energy Mobility Recovery (EMR)+ Chicken	\$19.99	\$17.99
GRAY MUZZLE PRODUCTS				
71001	6-32634-71001-9	Old Bones Happy Joints	\$14.29	\$12.99
71002	6-32634-71002-6	Hearth Healthy Wags Plenty	\$14.29	\$12.99
71003	6-32634-71003-3	Brain's Best Friend	\$14.29	\$12.99
71006	6-32634-71006-4	Brushless Toothpaste Sm/Med	\$13.19	\$11.99
71007	6-32634-71007-1	Brushless Toothpaste Med/Lrg	\$19.79	\$17.99
71008	6-32634-71008-8	Old Bones Happy Joints Max Strength Lg	\$39.59	\$35.99
REMEDY PRODUCTS				
10008	6-32634-10008-7	Gentle Digest	\$10.99	\$9.99
21001	6-32634-21001-4	Gentle Digest Soft Chews	\$13.19	\$11.99
10009	6-32634-10009-4	Happy Traveler	\$10.99	\$9.99
21002	6-32634-21002-1	Happy Traveler Soft Chews	\$13.19	\$11.99
11002	6-32634-11002-4	Eyes So Bright	\$10.99	\$9.99
11003	6-32634-11003-1	Ears All Right	\$10.99	\$9.99
11004	6-32634-11004-8	Neem "Protect" Shampoo 8oz	\$10.99	\$9.99
11005	6-32634-11005-5	Neem "Protect" Spray	\$10.99	\$9.99
11008	6-32634-11008-6	Omega Mender 8oz	\$21.99	\$19.99
11009	6-32634-11009-3	Omega Mender 16oz	\$38.49	\$34.99
11010	6-32634-11010-9	Don't Shed On Me	\$10.99	\$9.99
11011	6-32634-11011-6	Don't Worry, Don't Rinse Me	\$10.99	\$9.99
11020	6-32634-11020-8	Flea Flicker Tick Kicker 8oz	\$10.99	\$9.99