

FRUIT SPREAD



• 100% *from* FRUIT •

**St. Dalfour MAP Policy, effective 5.9.2024**

St. Dalfour 10oz Fruit Spread products are not to be sold online on Amazon, Walmart.com, eBay, and other eCommerce marketplaces below a \$6.99 retail price.

St. Dalfour has made the critical decision to protect our consumers by retaking control over product experience on eCommerce. To do that, we are strictly enforcing the online marketplaces' seller policies designed to protect consumers and to safeguard brand integrity. That includes documenting and filing complaints with Amazon and other eCommerce marketplaces against all violations of their respective marketplace rules by third party merchants who violate this pricing guideline.

Thank you,

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