



## Minimum Advertised Pricing Policy/Agreement

Effective November 1, 2022, a Minimum Advertised Price (MAP) on all SUZIE'S products will be in effect. International accounts must reflect pricing as translated into their local currency.

SUZIE'S® has spent an extensive amount of time building a brand of strong recognition and a high perceived value. By not adhering to the established Minimum Advertised Price (MAP) a reseller can have a dramatic effect of diminishing or detracting from the perceived value of the SUZIE'S brand and its products. The internet, with its worldwide impact, has the possibility to cause great harm to any companies' products, if they are advertised at prices that will eliminate any legitimate retail competition. Our MAP pricing policy is intended for consumers to purchase from other resellers (YOU) based on loyalty and customer care expectations. Therefore, if SUZIE'S® agrees to allow your company to sell its products, you will need to agree and abide by the following requirements and restrictions. Please note this is in your greatest interest as we are protecting you from others slashing prices and harming your sales.

The MAP policy shall work under the following guidelines:

1. The Minimum Advertised Price for any SUZIE'S product shall not be less than the current Manufacturer's Suggested Retail Price (MSRP) on Amazon.com or Suzie'sgoodfood.com, our online portal. MAP pricing is established by SUZIE'S and may be adjusted by SUZIE'S at its sole discretion.
2. The MAP policy applies to all advertisements of SUZIE'S products in any and all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, email newsletters, email solicitations, Internet or similar electronic media, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer(s).
3. 4) The inclusion in advertising of free or discounted products (whether made by SUZIE'S or another manufacturer) with a product covered by the MAP policy would be contrary to the policy if it has the effect of discounting the advertised price of the covered product below the MAP.
4. 5) If pricing is displayed in other than a brick-and-mortar retail store, any strike-through or other alteration of the Minimum Advertised Price is prohibited.
6. 9) Dealer agrees to hold all trademarks of SUZIE'S as the property of SUZIE'S and use advertising materials provided by SUZIE'S in an authorized manner only.

Amazon, and other Web Sites Policy:

"Buy it Now" options must be listed at a price equal to MAP or greater. For auctions the reserve and/or opening bids must start at MAP without a "Buy it Now" option.  
Best Offer Auctions Are Not Allowed

1) Negotiated Contracts: From time to time, it may be explicitly approved by SUZIE'S in writing to sell certain SUZIE'S products at below MAP pricing. The discount amount and length of time will be determined at the time of this approved promotion by SUZIE'S GOOD FOOD.

2) SUZIE'S may run a sale from time to time and in such case the MAP will be the same as the sale price on those items and on those dates. SUZIE'S will send out a notice in advance with details of the special.

3) Sales representatives of SUZIE'S products will supply a copy of the SUZIE'S MAP policy to any new or existing reseller to be filled out, acknowledged, and returned to SUZIE'S. This form shall be signed and returned to SUZIE'S and in doing so, will bind the reseller to abide by the MAP and reseller requirements spelled out in this document.

SUZIE'S Minimum Advertised Price for a minimum 6 units sold (6 Packs or 12 packs) will be as stated below. Single units of Suzie's are not permissible to advertise and sell online.

Category	Product	Pack Size	Updated Amazon Price 4-13-22
Crackers	Suzie's Salted extra virgin olive oil Organic Cracker, 8.8 oz (6 pack)	6	\$34.95
Crackers	Organic Crackers, Salted with Extra Virgin Olive Oil, 8.8-Ounce Packages (Pack of 12)	12	\$69.95
Crackers	Crackers Suzie's 100% Organic Crackers, Salted with Extra Virgin Olive Oil, 8.8-Ounce Packages (Pack of 12)	12	\$69.95
Crackers	Crackers Suzie's, Organic Saltines, Salted Crackers, Rosemary & Sesame Flavor - 8.8oz Pack	12	\$69.95
Flatbreads	Kamut Rosemary Flat Breads Pack 6	6	\$35.95
Flatbreads	Spelt Multiseed Flatbreads Pack 6	6	\$35.95
Flatbreads	7 Ancient Grain Flatbreads (6)	6	\$35.95
Flatbreads	Sprouted Multiseed Flatbread pack 6	6	\$35.95
Flatbreads	Kamut Rosemary Flatbreads	6	\$35.95
Flatbreads	Sprouted Pretzeltop Flatbread pack 6	6	\$35.95
Flatbreads	Spelt Multiseed Flatbreads Pack 6	6	\$35.95
Flatbreads	Kamut Sesame Flatbreads Pack 6	6	\$35.95
Flatbreads	Suzie's Kamut Flatbreads with Rosemary, 4.5 Ounce Boxes (Pack of 12)	12	\$69.95
Flatbreads	Kamut Sesame Flatbreads	12	\$69.95
Flatbreads	7 Ancient Grain Flatbreads (12)	12	\$69.95
Flatbreads	Sprouted Multiseed Flatbread Pack 12	12	\$69.95
Flatbreads	Sprouted Pretzel Top Flatbread Pack 12	12	\$69.95
Flatbreads	Suzie's, Spelt Flatbreads, Low Fat Bread Cracker, Multiseed Flavor - 4.5oz, Pack of 12	12	\$69.95
Flatbreads	Suzie's Kamut Flatbreads with Rosemary, 4.5 Ounce Boxes (Pack of 12)	12	\$69.95
Flatbreads	Suzie's Flatbread, Kamut Sesame, Low Fat, 4.5-Ounce Boxes (Pack of 12)	12	\$69.95

Thin Cakes	Thin Cakes Organic Brown Rice Salted Pack 6	6	\$29.95
Thin Cakes	Thin Rice Puffed Cakes, 6 Pack, Corn Flavor Lightly Salted	6	\$29.95
Thin Cakes	Thin Cakes Organic Corn, Quinoa & Sesame Case of 6	6	\$29.95
Thin Cakes	Thin Cakes Organic Multigrain Case of 6 packages 4.9 oz. each	6	\$29.95
Thin Cakes	Suzie's Multigrain Thin Cakes, Case of 12 Packages 4.9 Oz Each	12	\$66.95
Thin Cakes	Suzie's Organic Thin Rice Puffed Cakes, 12 Pack, Spelt With Flax Seed, USDA Organic, NON-GMO, Fat-Free,	12	\$66.95
Thin Cakes	Thin Cakes Lentil Pack 12	12	\$66.95
Thin Cakes	Thin Cakes Sprouted Rice Pack 12	12	\$66.95
Thin Cakes	Suzie's, Thin Cakes, Whole Grain Puffed Crackers, Lightly Salted Corn Flavor - 4.6oz, Pack of 12	12	\$66.95
Thin Cakes	Suzie's Buckwheat Quinoa & Flax Thin Cakes Case of 12 packages 4.6 oz. Each	12	\$66.95
Thin Cakes	Thin Cakes Suzie's Multigrain Thin Cakes, Case of 12 Packages 4.9 Oz Each	12	\$66.95
Thin Cakes	Thin Cakes Suzie's Spelt & Flax Seed Thin Cakes Case of 12 packages 4.6oz. each	12	\$66.95
Thin Cakes	Thin Cakes Suzie's Organic Thin Rice Puffed Cakes, 12 Pack, Brown Rice, USDA Organic, NON-GMO, Fat-Free	12	\$66.95
Thin Cakes	Thin Cakes Suzie's Organic Thin Rice Puffed Cakes, 12 Pack, Corn Quinoa & Sesame, USDA Organic, NON-G	12	\$66.95
Quinoa RTE	SUZIE'S QUINOA HEAT & SERVE NON GMO ORGANIC OLIVE OIL 8.8 oz 250g - 6 Pack	6	\$29.95
Quinoa RTE	SUZIE'S QUINOA HEAT & SERVE NON GMO INDIAN SPICED 8.8 oz 250g - 6 Pack	6	\$29.95
Quinoa RTE	SUZIE'S QUINOA HEAT & SERVE NON GMO TEX MEX, 8.8oz 250 g- 6 Pack	6	\$29.95
Quinoa RTE	SUZIE'S QUINOA HEAT & SERVE NON GMO ASIAN SPICED 8.8oz 250 g - 6 Pack	6	\$29.95